

Hispanic Author and Speaker Joachim de Posada Set to Take Korea by Storm

International business speaker and bestselling author, Joachim de Posada travels to meet Korean fans and readers this week after selling over 2 million copies of his book "Don't Eat the Marshmallow Yet" around the world.

Redondo Beach, CA ([PRWEB](#)) February 27, 2009 -- This week, international business speaker and bestselling author, Joachim de Posada, will find himself in Korea enjoying rock star celebrity. It has come to Joachim De Posada after he sold over 2 million copies of his book "Don't Eat the Marshmallow Yet" around the world. And the message of this Latino author and professional speaker has taken Korea by storm, remaining for almost a year on the local Best Seller charts there, outselling popular works like The Da Vinci Code and the last Harry Potter title.

Joachim de Posada is set to begin his first Korean book tour on February 28, 2009. De Posada will hold a press conference at Insa-dong that day and will then give a conference on Oh My TV, a Korean online news distributor that produces live lectures on its online TV channel. Aladdin, the online bookstore and Oh My TV will broadcast his lecture live to the Korean market and host a Q&A session. For more details see <http://blog.aladdin.co.kr/culture/2616109>.

Author De Posada will be showcased on Oh My News, which broadcasts interviews with important figures. In addition to his conferences, Joachim de Posada will have a chance to meet and greet his Korean readers and fans at a book signing at the Kyobo bookstore main branch located in central Seoul.

He will address three large audiences in Seoul, including a group of top Korean CEO's, a conference for managers of well known Korean corporations and finally, students of Bosung High School in the Songpa district. Korean TV, radio, newspaper media will interview this Hispanic speaker who has achieved enormous popularity there.

Joachim de Posada will present his latest book, "Don't Eat the Marshmallow Yet for Teenagers" in Korea during his weeklong visit. De Posada continues to travel around the world with his message of success and the psychology of leaders and winners. His latest title, "Don't Gobble the Marshmallow Ever" is the topic of his new International speaking tour.

"We are proud to have Dr. Joachim De Posada as a founding member of our Bureau. He exemplifies the highest standard of professional speaking and a genuine interest in helping people achieve the success they desire in their professional and personal lives. We are happy to see Korea join other countries that have embraced his inspiring message" says Leonor McCall-Rodriguez, President of the Latino Speakers Bureau.

For U.S. and International speaking engagements, visit www.latinospeakers.com

Latino Speakers Bureau is a division of Mira Promo, a California Hispanic Marketing agency.

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Contact Information**LEONOR MCCALL-RODRIGUEZ**

Latino Speakers Bureau

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