

March 9, 2009

RE: The KED&BP - your visit to Korea

Dear Dr. De Posada,

It was an honor for The Korea Economic Daily to have had you as our most valuable guest speaker last week.

Your visit to Korea has proven to its people that the Marshmallow principles are what the whole country has been looking for since the financial crisis spread all over the world. As you've noticed at the lectures and the book signing event, Korean readers were happy to meet their preferred foreign author in person and join your lectures for getting more motivation directly from you. It is evident that you have built up a firm reputation as the most popular and familiar international speaker to Korean people. All this plays also a key role concerning the sales figures: it is estimated that the number of all copies sold in Korea will reach "three million" soon.

In addition, your visit to Korea has unveiled a mysterious land to Korean people: just few people knew about Puerto Rico in Korea. Your visit has spurred Korean people to get more information and knowledge about the self-governing territory. You made such an attractive and impressive explanation of the island to us that The Korea Economic Daily will be happy to find an opportunity to hold a fair or convention in Puerto Rico in the future once the economic crisis fades away. That will be a good chance for Puerto Rico and Korea to get to know more about each other.

Your visit has given Korean people hopes that we can overcome any obstacles and that the Rich Port is waiting for us to be explored and loved.

Thank you again for your passion and all the effort you've shown during the visit.

Sincerely yours,

Melany Lee  
Foreign Rights Manager | Foreign Rights Team  
The Korea Economy Daily & Business Publications, Inc.

15F, 441 Chunglim-dong, Chung-gu, Seoul 100-791

Tel +82-2-3604-552 | Fax +82-2-3604-599

[www.hankyungbp.com](http://www.hankyungbp.com)

[melanylee@hankyungbp.com](mailto:melanylee@hankyungbp.com)