

## **Hispanic Speakers Tour for Commencement Speeches at Colleges and Universities across the U.S.**

*Redondo Beach, CA (PRWEB) March 27, 2008* -- An increasing number of colleges and universities are reaching out to successful Latino entrepreneurs and keynote speakers as the choice for their commencement speeches in 2008. Hispanic speakers are in high demand as their experience appeals to graduation audiences from a fresh, previously unheard perspective.

"While we have seen some interest in the past, in 2008 the link between education and success has aroused a greater interest for Latinos and other minorities to bring their message and vision of hope and opportunity to commencement ceremonies around the U.S.," said Leonor McCall-Rodriguez, President of the Latino Speakers Bureau.

When Latin Force CEO, David Perez, gave the commencement speech to the Class of 2007 at University of Vermont's School of Business, the faculty and graduates were greatly inspired by his bright, humorous, and determined approach to the opportunities that life can put before you. It opened an avenue of communication between the speaker and the graduating class who in turn have encouraged him to continue to deliver this valuable message to other commencement groups at colleges and universities.

Shayla Rivera, born and raised in Puerto Rico, grew up with an avid interest in machinery and fixing things. Her degree in aerospace engineering led her to many years at NASA's Johnson Space Center in Houston and a career shift to psychology and motivational speaking. She also joined the comedy circuit and has flourished in entertainment, while remaining heavily involved in charitable and educational programs.

Professional motivator, Victor Antonio, journeyed from food stamps and welfare to being the CEO of a multimillion dollar company and succeeding in the Fortune 500 world, Victor Antonio G. is proof that the American dream of success is alive and well. His audiences come from all walks of life to hear his inspirational message on achieving more than you think possible. A poor upbringing from one of the roughest areas of Chicago never stopped Victor Antonio from earning a B.S. Electrical Engineering, an MBA and building a 20 year career as a top sales executive and manager. He has conducted business in Europe, Asia, Latin America, the Caribbean, South Africa and the Middle East.

Dr. Andrew Erlich, renowned multicultural marketing and business expert & author has also joined the commencement tour, as all these professionals respond to invitations from meeting planners and commencement event committees in many states.

"Latino speakers are emerging as a guiding voice for graduates as they begin to navigate career choices and opportunities. Professionals who seek to embrace the ever-increasing opportunities in global markets and multi-cultural business in the U.S. will surely benefit from the experience of these speakers," concludes McCall-Rodriguez.

Founded in 2002, the Latino Speakers Bureau™ is a California-based corporation representing successful Hispanics and business leaders who are on the International keynote speaker circuit. Every year, its professional speakers travel across the U.S. and around the globe to host corporate and non-profit seminars, and address conferences and audiences with their message of inspiration, business expertise and diversity.

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