

Communicate Your Value

Transforming Organizations & Empowering People

If you want to be confident and receive what you deserve, then you need to be responsible and communicate your value" - Pegine Echevarria

Brief Summary

Getting people to know your value begins with you. You must be clear about the value you and your division offers others.

Once you know what you offer you need to be strategic about sharing it with the world.



News Flash!

People cannot read your mind. This includes your superiors, your friends and your family. You may think that they notice your talents or your division's accomplishments but they do not.

There is no fairy godmother who will whisper your accomplishments to the people who are important in your life and career. There is no angel that will whisper your division's successes. You need to take charge and market your success.

Pegine shares through story telling, audience participation and comedy, how people think they are promoting their value. She then teaches techniques and tips that truly promote ones value so people listen.

Selected Points

This program addresses the following:

- The thought processes and behaviors that prevent a person from seeing then prompting their value.
- The two greatest barriers to identifying and sharing your value.
- How to promote your value
- What is valuable?

Participants will:

- Define the self limiting behaviors and promoting values.
- Choose various ways that you can be strategic and promote your value
- Discuss, interact and network with other participants.

Participants will leave the program:

- Laughing
- Exhilarated, because they now know how to play the self-promotion Inspired to communicate their value in spite of their fear or embarrassment.

