

The Audacity To Make A Difference

Transforming Organizations & Empowering People

"Financial independence and security is the greatest gift of love people can give to themselves, their loved ones and community." - Pegine Echevarria

Brief Summary:

People with a purpose are powerful and when combined with a drive to make a difference in the lives of the people they serve they are unstoppable.

Audacity is defined as fearless daring and aggressive boldness. When you combine audacity with making a difference you have power and extreme potential.

Those in the financial services industry such as financial planners, insurance brokers, accountants and bankers are key to an individual living a full and abundant life.

Those in the financial service industry who are professionals who have the audacity to make a difference (and who are rich!). These individuals are:

- Passionate about making a difference in their clients lives
- Persistent in reaching both old and new clients
- Committed to building partnerships with both their team members and clients and who are
- Proactive willing to open new markets and add to their client base

This fiery, excited, energized and humorous program is filled with tips and strategies to reach diverse clients while inspiring financial professionals to have the audacity to make a difference!

Selected Points

- The power of making a difference in the lives of individual clients and their families
- How to identify and work with new diverse markets
- How to use testimonies for motivation and to reach old & new clients
- How to build passion, persistence and partnerships

Benefits

- Recall individuals, families and businesses who were taken care of because of your services
- Rekindle the desire to make a difference through the financial service industry
- Proposed new markets to enlarge client base
- Value the successes and the rewards of making a difference in the financial health of an individual, family or business
- Entertained and involved throughout the program

Participants will:

- Walk away inspired to reach new, diverse communities
- Be motivated to make a difference in the financial lives of the people and businesses they serve
- Be willing to share their stories of success among each other and with their clients
- Laugh

