

# [You Are A Gem]

### *Transforming Organizations & Empowering People*

*"I am a Gem - I am rare. I am a leader. I am smart, positive, brilliant and funny. I am a gem. There is no other like me." - Pegine Echevarria*

### **Brief Summary**

People change their perceptions of people of color, women and Caucasian men when people of color, women and Caucasian men change their perceptions of themselves.

We are rubies, emeralds, sapphires, and diamonds. The settings we are in can increase our brilliance, our uniqueness and enhance our assets.

We are what we say to ourselves, what we believe of ourselves and the actions that we take based on those beliefs. We take actions based on our beliefs.

Do we believe that we are unique and special?

Do you believe that you are worthy of your dreams?

Do you believe that your organization wants you?

Do you believe that your organization can offer you amazing opportunities?

### **Or**

Do you believe that there is a 'glass ceiling'?

Do you believe that you are feared?

Do you believe that 'they' are against you?

We are gems!  
Highly Coveted, Unique, and Valuable

### **Selected Points:**

- Inspires audience members to think differently about themselves
- Identifies five qualities that make us gems
- Energizes individuals to embrace their uniqueness
- Includes strategies, techniques and processes to enrich your life, your worth, and your career



### **Participants will:**

- Laugh
- Interact
- Be inspired
- Be motivated and
- Take Action



### **Participants will leave the program:**

- Exhilarated
- Inspired to communicate their value to others
- Entertained

### **Organizations reap the following benefits:**

- Increased employee morale
- Enhanced employee engagement
- Increased team cohesiveness
- Increased productivity