

One of America's Most Respected Latino Keynote Speakers

WILL TRANSFORM YOUR POTENTIAL INTO REALITY

Revitalizing Careers

Recapture career vitality to become a positive contributor by sharing, teaching and guiding others.

Developing Cultural Competency

Build organizational strength by tapping into the exceptional talents of the emerging professional workforce.

Creating Leadership Effectiveness

Manage group dynamics through personal and team accountability.

Achieving Peak Performance

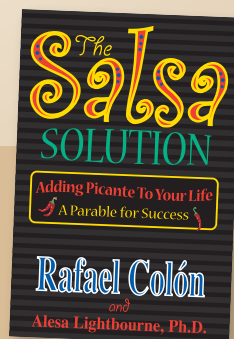
Make the most of the talents you've been given by getting out of your own way!



Rafael Colón

Rafael is an internationally acclaimed inspirational speaker and serves as a peak performance coach for executives, entrepreneurs, public and nonprofit leaders, and major and minor league baseball stars across America. Offered in either English or Spanish, he brings to every engagement his depth of knowledge in a highly entertaining presentation. As a director of career executive development, nonprofit board member, leadership coach, and owner and investor in broadband diversity e-network systems, Rafael helps organizations embrace challenges and ignite individual growth.

The insights he gained from clients are the foundation of his award-winning publications. Rafael's book, *The Salsa Solution: Adding Picante To Your Life*, received the prestigious Best Business Book Award, English Language, at the 9th Annual International Latino Book Awards during the 2007 BookExpo America in New York City.



"SALSA is a truly rare find. If you're yearning for something "more" — whether it's a better career, marriage or sense of purpose — The SALSA Solution will literally transform your life.

— **Eric Allenbaugh, Ph.D.**, Author of *Deliberate Success: Realize Your Vision With Purpose, Passion, and Performance*

"Radiant career health isn't something you get once and for all, like a degree or a car. It's something you revisit every single day so that it takes you where you want to be."

— **Journey to Success** by Rafael Colón