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## Washington Authors Receive International Best Business Book Award

(Olympia, Wash.) – Authors Rafael Colón and Alesa Lightbourne were awarded the prestigious Best Business Book Award, English Language, for *The SALSA Solution: Adding Picante to Your Life*, at the 9<sup>th</sup> Annual International Latino Book Awards on May 31, 2007. The awards were presented during BookExpo America at the Javits Convention Center in New York City, and honor literary excellence in a variety of categories.

The Latino Book Awards are presented by Latino Literacy Now, a non-profit organization that supports and promotes literacy and literary excellence within the Latino community. In recognition of the many positive contributions being made to Latino literature by publishers and writers worldwide, Latino Literacy Now created the Latino Book Awards in 1999. Due to the dramatic increase in recent years in nominations of literary works from Mexico, Central and South America and Spain, the title of the awards was changed to the International Latino Book Awards in 2006.

*The SALSA Solution: Adding Picante To Your Life* is an inspiring story with a Hispanic beat. Two Latino friends working in burnout jobs put gusto back in their lives by reviving their boyhood dream, becoming their own boss. They learn critical lessons about managing a business, developing career goals, honoring family, lifelong learning and giving back to community. This is a transformational story that appeals to people of all cultures and ages, especially those with an entrepreneurial spirit.

Rafael Colón and Alesa Lightbourne, Ph.D., are co-authors of *The SALSA Solution*. Colón is one of America's best-known Latino speakers. His previous book, *Journey to Success*, won Best Business Book of the Year at the North American Book Exchange in 2000. He lives in Olympia, Washington. Lightbourne is an award-winning co-author of eight books ranging from inspiration to corporate history, and teaches writing and communications at Chapman University and Columbia College. She lives on Whidbey Island in Washington.

*The SALSA Solution* (ISBN 0966578538) is published by VI Publishing in Olympia, Washington. It is 88 pages in softcover, available for \$14.95 at [www.salsasolution.com](http://www.salsasolution.com) and [Amazon.com](http://Amazon.com). Complimentary copies of the book are offered to reviewers upon request.

