

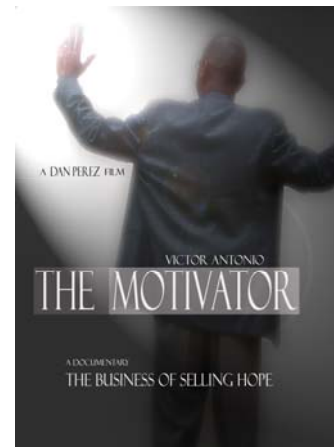
For Immediate Release

RINCON Film Festival Selects Independent Documentary Film “The Motivator: The Business of Selling Hope”

Motivational speaker Victor Antonio G. and filmmaker Dan Perez team up for a behind the scenes look at the business of professional speaking and overcoming adversity.

(Press Release) April 07, 2008 - Atlanta, Georgia – “The Motivator” has been selected for inclusion in the Rincon International Film Festival (www.rinconfilm.com) in Rincon, Puerto Rico to be held April 22nd through 26th, 2008. The movie will premiere on the April 24th.

The Motivator is a voyeuristic look at the business of professional speaking from the inside. Victor Antonio G. documentary filmmaker Dan Perez an unprecedented 24 hour access to what goes on in the life of a professional motivational speaker. Join Victor as he travels to a major speaking event all the while sharing his triumphs, defeats and providing an insider's perspective on the business of speaking.



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From food stamps to CEO of a multi-million dollar company, Victor's story is a story of triumph in the face of adversity. Born near the Cabrini Green housing projects in Chicago to a Puerto Rican family, he explains how he managed to escape the gang violence, drugs and poverty that surrounded him.

Dan Perez also pulls back the curtains and dims the spotlight to reveal the professional costs and personal sacrifices of being a professional speaker. The film's soundtrack ebbs and flows throughout the film enhancing the power of the message and capturing the shifting emotions of the film.

The film's soundtrack features an array of eclectic artists which include: DJ Blitzkrieg, Dre Ski, Bill Cruz, Brimstone127, Reverb, Karina Iglesias, Fusik, The Soul's Release, Justo Saborit, Protoman and Phamous.

“The Motivator is a story about success, about overcoming adversity and the realization of what is possible. It should inspire anyone who dares to break free and follow their entrepreneurial spirit.” says Victor Antonio.
